

## Win an Extreme Makeover-in-a-Box

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Calling all Boomer Babes, Bob and I have joined six first-class beauty experts to give away an extreme makeover-in-a-box.

The super-*SWEET* swag, valued at more than **\$740**, includes 14 hair and skincare essentials from around the globe. Designed to keep time in its place, this passport-to-a-new-you is for us girls but it also contains some anti-aging goodies for your guy (it's time he thought about his skin too!).

### **Minus417**

New to the U.S., [Minus417](#) anti-aging skincare products add moisture, help regenerate skin cells and prevent the signs of aging. The collection is based on ingredients from the lowest place in the world: 1,373 feet (that is 417 meters) below sea level, a place where time stands still.



Made from all-natural active components, these treatments are paraben- and oil-free. They feature a unique Vitamin Mineral Complex that blends select, moisture-balancing minerals from the Dead Sea, energizing antioxidant vitamins and unique plant extracts from France. Suitable for sensitive skin, this anti-allergen complex helps:

- Maintain skin's natural humidity by improving the mineral balance of individual cells.
- Strengthen skin's natural protection.
- Delay aging by regenerating new skin cells.
- Improve body, face, hair and scalp skin texture.
- Ease rheumatic pain in muscles and bones.
- Detoxify and thoroughly clean skin.
- Increase cell metabolism and activate enzymes.

The four Minus417 skincare solutions (a \$228.97 value) include:

- **Time Control Firming Cream** Helps tone skin and keep it silky smooth using moisture-balancing minerals and antioxidant vitamins combined with horse chestnut and chamomile extracts.
- **Time Control Recovery Cream** Fights wrinkles and signs of aging. This intensive treatment includes a high concentration of retinol (Vitamin A) for healthier, better-looking skin plus collagen and essential oils that prevent moisture loss. It helps improve skin firmness and elasticity.
- **Time Control Facial Active Serum** Smooths and firms skin. This highly concentrated serum blends energizing vitamins that aid in cell rejuvenation with minerals to improve skin's moisture-balance.
- **Facial Micro Loofah Firming Gel** Deeply cleans skin using massaging micro-natural loofah beads to dislodge impurities and dead skin cells. Designed to encourage skin regeneration, the foaming gel reduces the appearance of dark spots and speeds up skin's micro-circulation. It contains Minus417's unique Vitamin-Mineral Complex as well as jojoba, olive and grape oils that leave skin soft, fresh and glowing.